

**PANASONIC INTRODUCES DVD.
IT WILL DO FOR MOVIES
WHAT THE CD DID FOR MUSIC.**

Remember the first time you heard a CD? You didn't just hear the difference, you felt it. Prepare yourself. That's what Panasonic DVD is about to do for movies.

A DIGITAL PICTURE THAT'S TWICE AS SHARP. You know what most rental movies look like. Now imagine one that's twice as sharp. That's the difference DVD can make. DVD is capable of 500 lines of horizontal resolution,* more than twice that of the industry standard for most rental movies.

5.1 CHANNEL DIGITAL SURROUND SOUND. You can tell you're watching a movie on DVD with your eyes closed. For example, the rumble of an earthquake will roll through you. Its Dolby** Digital (AC-3)† surround sound has 6 separate channels, including one for a subwoofer, for theater-like sound in your home.

MOVIES ARE JUST THE BEGINNING. DVD is more than just the ultimate entertainment machine playing movies and music CDs. One DVD disc can hold the equivalent of 11,500 floppy discs. That means for computers, video games and business the possibilities are endless. And that's just the beginning. For more information call toll free 1-888 PANADVD. For an informative fax call 1-888-329-4872. Or see us on the web at www.panasonic.com. Once you know all that DVD can do there's no looking back.



DVD
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just slightly ahead of our time[®]

* Depending on tv monitor and software content. ** With Dolby Digital ready equipment. Dolby Digital (AC-3) is a registered trademark of Dolby Laboratories Licensing Corp.